


Ethno Square Festival-Berovo

Name of the project:	International Ethno Square Festival- Visegrad 4 Berovo
Country, region, municipality:	Republic of North Macedonia, East-planning region, Municipality of Berovo
Responsible organisation (name and type, webpage, contact)	Municipality of Berovo – Unit of Local- self government https://berovo.gov.mk/ Mr. Gorgi Peovski, gorgi.peovski@gmail.com
Partner organisations:	Local governments or NGOs from Slovakia, Hungary, Czechia and/or Poland
Period of implementation	August 2024
Goals:	Raising awareness of the local citizens for the cultures and traditions of the four Visegrad countries; Raising the local economy by attracting more visitors and participants of the event
Description	In anticipation of the Christian holiday "Uspenie na Presveta Bogorodica" – Great mother of God (28-th of August by the orthodox calendar), Berovo every year at the last weekend of August is a hotspot of a cultural wave that unites everyone who enjoy of ethno music fitted into one of the biggest open festivals in the country and wider - Ethno Square Festival. With this traditional event, the city of Berovo has become recognizable not only in our region but also wider, with large number of visitors not only from Macedonia but also from the neighbouring countries. In order to enrich the program and to make it more attractive, Municipality of Berovo will make this event international, by inviting participants from four Visegrad countries: Slovakia, Hungary, Czechia and Poland. The visitors will have an exclusive opportunity to enjoy the folklore and traditions of these countries, which is insufficiently represented in our country.
Impact:	The impact of Ethno Square Festival is long-term, it has already become a tradition that lasts more than 10 years. Every year the local citizens enjoy in the mix of the traditions and the cultures, but also during the festival the local economy is livelier. Many local producers use the opportunity for selling the local products, like Berovski potatoes, plums, honey and other organic products known for the Berovo -Maleshevo region.

<p>How the partners from the V4 countries can be involved:</p>	<p>The partner organizations can send participants on the Ethno Square Festival –musicians, traditional dance groups, other traditional performers. Also, traditional craftsmen and local food producers can participate on the ethno bazaar within the same event.</p>
<p>For those who want to know more:</p>	<p>http://www.tanec.com.mk/newsen23 http://www.berovo.gov.mk/index.php?option=com_content&view=article&id=2757:2019-08-27-13-49-02&catid=40:vesti-berovo&Itemid=62 https://www.youtube.com/watch?v=g8s7VLACUnQ https://www.youtube.com/watch?v=uMeSuaxiiak https://www.youtube.com/watch?v=Tolq9rM7KjM</p>
<p>Project costs:</p>	<p>All costs would be covered by the Visegrad Fund</p>
<p>Photos of the previous events</p>	 <p>The photograph shows a group of performers on an outdoor stage. They are wearing traditional folk costumes, including white blouses with dark vests and red headscarves. The stage is equipped with professional lighting rigs and speakers. In the background, there are buildings and a clear sky, suggesting an outdoor festival setting.</p>



