



## Italian-Czech Business Forum & Start-up Contest

# FUTURE OF CITIES & COMMUNITIES | Prague, 19 April 2023

We Make Future Rimini Festival International Roadshow

@ Baroque Chapel of the Italian Institute of Culture, Vlašská 34, Malá Strana, Prague 1

8.30 - 9.15

REGISTRATION & WELCOME COFFEE

9.15 - 9.25

INSTITUTIONAL GREETINGS

Embassy of Italy in Czech Republic, Ministry of Industry and Trade, City of Prague

9.25 - 9.30

OPENINGS

We Make Future

9.30 - 9.45

KEY SPEECH

Accenture: digitalization and sustainability

9.45 - 10.00

SCALE-UP SUCCESS CASE

Cyrkl: from trash to cash in the digital market

10.00 - 10.40

PITCH SESSION 1 (5 start-ups)

10.40 - 11.00

COFFEE BREAK

11.00 - 11.30

KEY SPEECH

Mattoni 1873: Nature positive, digitalization as the key for integration of processes  
Generali Česká pojišťovna: SME EnterPRIZE Sustainability Heroes

11.30 - 12.10

PITCH SESSION 2 (5 start-ups)

12.10 - 12.20

KEY SPEECH

Vienna Up Start up Festival

12.20 - 13.00

PITCH SESSION 3 (5 start-ups)

13.00 - 13.15

CLOSING REMARKS

We Make Future

13.15 - 14.00

ITALIAN LIGHT LUNCH & NETWORKING

RSVP by 11<sup>th</sup> April to [jan.sestak@camic.cz](mailto:jan.sestak@camic.cz) or <https://czechrepublic.wemakefuture.it>

REGISTER HERE

